

the
softies
softiestoys.co.uk



WIDDOP AND Co.
Established 1883



In the whimsical world of The Softies, adorable adventures await, with cute and cuddly character companions ready to spread joy.

Meet our delightful crew, each bursting with their own unique personalities. Be charmed by Freddie the athletic Fox, who's always ready for a game of tag, or Tommy the fact-loving T-Rex, who can't wait to share his fun trivia. The Softies collection features high-quality, huggable toys perfect for all ages.



Whimsical,
Adorable, Playful



Spring 2025

SOF100

Beatrice The Classical Plush Pink Bunny 30 cm



Qty Carton: 48
Size: H35 x W20 x D13 cm
Min Qty: 1

SOF101

Ronald The Classical Plush Grey Bunny 30 cm



Qty Carton: 48
Size: H35 x W20 x D13 cm
Min Qty: 1

SOF102

Bella The Classical Plush White Bunny 30 cm



Qty Carton: 48
Size: H34 x W23 x D11 cm
Min Qty: 1

SOF103

Sonny The Plush Long Leg Petrol Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

INTRODUCING THE SOFTIES



Beatrice the Rabbit

Beatrice the Rabbit, Bella's best friend, is a true storyteller at heart. With a love for reading and a growing collection of books, Beatrice is always lost in a new adventure or weaving stories of her own. Whether she's tucked away with her nose in a book or practicing lines from her latest play, Beatrice's imagination knows no bounds. Creative, intelligent, and full of wonder, she brings her friends into magical worlds with every story she tells.

Bella the Rabbit is Beatrice's spirited best friend, full of confidence and never afraid to speak her mind. With a keen eye for style, Bella adores everything fashion-related, you'll often spot her flipping through the latest fashion or gossip magazine, always on top of the trends. Summer days are her absolute favourite; she loves drawing colourful chalk art on the pavement and playing hopscotch, hopping around until the sun dips below the horizon. Bella's creativity and bold personality make her a fun, inspiring friend to everyone she meets!



Bella the Rabbit



Sonny the Bunny

Meet Sonny, the playful and sporty bunny of the bunch! With a mischievous grin and boundless energy, he loves splashing in puddles, so beware if you're nearby! Sonny's favourite snack is a good sandwich, as long as it's cut into triangles and filled with something tasty. Ambitious and full of big dreams, Sonny hopes to become a professional athlete one day, inspired by his regular wins at sports day. His competitive spirit and love for movement keep him motivated, always aiming for the next big win!

Meet Ronald the Rabbit, a soft, cuddly friend with a heart full of kindness. Ronald loves nothing more than seeing his friends laugh, and he's always the one pulling funny faces or telling jokes to brighten everyone's day. He's the class clown, but don't be fooled, he's also a dedicated student who loves learning new things. Ronald dreams of being a teacher one day, so he can help others discover the joy of learning just like he has. In his spare time, he loves curling up to watch his favourite shows, always ready to learn something new and share a laugh!



Ronald the Rabbit

SOF104

Theo The Plush Long Leg Grey Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

SOF105

Cookie The Plush Long Leg Dark Brown Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

SOF106

Oatey The Plush Long Leg Light Brown Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

SOF107

Talia The Plush Long Leg Cream Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

INTRODUCING THE SOFTIES



Theo the Bunny

Theo the Bunny is a gentle soul and a deep thinker. He's always careful with his words, responding to others with kindness and thoughtfulness. With a natural talent for numbers, Theo is great at managing his pocket money and has a real knack for maths, his favourite subject, of course! Thoughtful and caring, Theo is the friend everyone can rely on. And when it's time for fun, you'll find him bouncing happily on a bouncy castle or trampoline, his laughter filling the air.

Cookie isn't just a fan of eating cookies, this bunny loves baking them too, especially when packed with loads of white and chocolate chips! In his spare time, Cookie watches cooking shows and dreams up creative new recipes. Some of his experiments turn out delicious, while others... not so much! The cabbage and peanut butter cake, for instance, wasn't exactly a favourite among his friends. But Cookie's love for culinary adventures is unstoppable!



Cookie the Bunny

Oatey is an observant and honest little bunny with a talent for hide and seek, he even holds the record for staying hidden the longest among his friends! He's happiest when he's outside, playing in the mud and crafting the best mud pies. Oatey's favourite treat is a bowl of porridge topped with golden syrup and grated carrot, a unique combo that's just as creative as he is!



Oatey the Bunny

Tailia is a lively bundle of energy, you'll always hear her laughter and chatter before you see her! She loves gathering daisies and wildflowers from the meadow to weave into flower crowns, which she wears proudly as she twirls and dances by. With a feisty spirit that's absolutely endearing, Tailia charms everyone she meets, making friends wherever she goes.



Talia the Bunny



SAVING FOR A RAINY DAY

EACH PEACH
FOR PLUM

John Ahlberg



SOF108

Katie The Plush Long Leg Light Pink Bunny 35 cm



Qty Carton: 36
Size: H33 x W20 x D10 cm
Min Qty: 2

SOF109

Pip The Plush Long Leg Blue Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D9 cm
Min Qty: 2

SOF110

Ste The Plush Long Leg Grey Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D9 cm
Min Qty: 2

SOF111

Hampton The Plush Long Leg Dark Brown Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D9 cm
Min Qty: 2

INTRODUCING THE SOFTIES



Katie the Bunny

Katie is a vibrant and artistic bunny with a passion for creativity, always on the lookout to expand her ever-growing collection of craft supplies. You'll often find her with felt tips and paintbrushes in hand, surrounded by her colourful creations proudly on display. A true ray of sunshine, Katie brightens up any room she enters with her laughter and infectious smile. Always ready for a fun activity, she inspires others to join in on her artistic adventures. Katie dreams of having her artwork showcased in galleries all over the world, sharing her creativity with everyone!

Pip the Bear has a profound love for music. Often found daydreaming or enjoying his own company, his mind buzzes with melody ideas. His room is adorned with vibrant music posters featuring his favourite bands and inspiring artists. With a passion for mixing his own music, Pip dreams of becoming a DJ one day. Whether he's lost in a rhythm or crafting the perfect playlist, Pip's love for music is his true escape.



Pip the Bear



Ste the Bear

Meet Ste the Bear, the friendliest little bear in the forest! Ste is a big-hearted, soft teddy bear with a love for life's simple joys. His perfect day begins with a cozy milky coffee, extra honey, of course. While sipping his coffee, he often watches his favourite cartoons, laughing along and getting inspired. Ste's love for cartoons goes beyond just watching; he's a budding artist who fills notebooks with his own colourful sketches, bringing his favourite characters to life on paper. And when he's not drawing or reading comics, you can bet he's on the grassy field, kicking a football around with his friends, always up for a game and cheering everyone on. With Ste, every day is an adventure, full of fun, imagination, and just a bit of honeyed warmth.

Meet Hampton the Bear, a warm-hearted bear who cherishes his family above all else! Hampton is at his happiest when surrounded by his loved ones, creating cherished memories and sharing laughter. With an insatiable curiosity, he's always asking questions and seeking to understand the world around him. His favourite phrase? "But why?" Hampton's eagerness to learn and explore keeps conversations lively and engaging, as he dives into every topic with enthusiasm. Whether it's a family game night or a quiet afternoon, Hampton's love for his family and thirst for knowledge make every moment special!



Hampton the Bear



Jane Hissey
Old Bear

Dear Zoo

Happy E
3
YEA
De

d Campbell



SOFI 12

Hudson The Plush Long Leg Light Brown Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D9 cm
Min Qty: 2

SOFI 13

Lola The Long Leg Plush Cream Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D9 cm
Min Qty: 2

SOFI 14

Willow The Plush Long Leg Light Pink Teddy Bear 30 cm



Qty Carton: 36
Size: H35 x W19 x D8 cm
Min Qty: 2

SOFI 15

George The Plush Long Leg Petrol Elephant 35 cm



Qty Carton: 36
Size: H35 x W20 x D15 cm
Min Qty: 2

INTRODUCING THE SOFTIES



Hudson the Bear

Hudson the Bear, is the tidy bear with a passion for organisation and memories! Hudson takes great pride in his always neat and tidy room, where everything has its perfect place. He values memories and keeps a special memory box filled with treasured mementos that remind him of joyful times with family and friends. An avid writer, Hudson loves to capture his thoughts and experiences on paper, reflecting on the little moments that make life special. Known for his fantastic sense of humour, he's always cracking jokes and making his loved ones laugh, spreading joy wherever he goes. With Hudson around, there's never a dull moment!

Meet Lola, the charming white bear with a passion for acting! Lola believes the world is her stage, and she loves to put on dazzling performances for her fellow bear friends. Always eager to play the role of Goldilocks, she brings her favourite character to life with enthusiasm and creativity. A true bookworm at heart, Lola enjoys reading and often quotes her favourite stories. Her caring nature makes her a beloved friend, and her infectious love for the arts inspires everyone around her. With Lola, every day is a chance to shine and share the magic of storytelling!



Lola the Bear



Willow the Bear

Meet Willow Teddy, the delightful pink bear with a deep love for nature! Willow thrives in the garden, surrounded by vibrant flowers and lush greenery. With a gentle touch, she nurtures her plants, always eager to learn more about the natural world. Whether she's planting seeds, tending to her blooming garden, or simply enjoying the fresh air, Willow finds joy in every aspect of nature.

George the Elephant is the curious and brainy bookworm of the herd! George absolutely loves reading, especially when it comes to science fiction, he's fascinated by stories of space, robots, and futuristic adventures. His passion for science doesn't stop with books, though! George is always trying out new experiments, like building a volcano that erupts with colourful lava or creating fizzy potions that bubble and pop. With his love for discovery and hands-on fun, George inspires his friends to look at the world with wonder. Whether he's deep in a book or working on his latest experiment, George brings a spark of curiosity and excitement wherever he goes.



George the Elephant

SOF116

Nelly The Plush Long Leg Grey Elephant 35 cm



Qty Carton: 36
Size: H35 x W20 x D15 cm
Min Qty: 2

SOF117

Ellie The Plush Long Leg Cream Elephant 35 cm



Qty Carton: 36
Size: H35 x W20 x D15 cm
Min Qty: 2

SOF118

Martin The Plush Sitting Light Brown Monkey 22 cm



Qty Carton: 24
Size: H22 x W20 x D19 cm
Min Qty: 1

SOF119

Lottie The Plush Sitting White Lamb 22 cm



Qty Carton: 24
Size: H20 x W20 x D19 cm
Min Qty: 1

INTRODUCING THE SOFTIES



Nelly the Elephant

Meet Nelly the Elephant, the gentle leader of the savannah! Nelly is known for her incredible memory, she never forgets a friend, a special day, or a helpful lesson. As a true family-oriented elephant, Nelly cares deeply for her herd and makes sure everyone feels safe and included. Her friends look up to her for guidance because she always leads with kindness and wisdom. Whether she's helping solve a tricky problem or organising a family gathering, Nelly's thoughtful nature and strong sense of responsibility make her the heart of her community. With Nelly around, everyone knows they have a friend for life!

Meet Ellie the Elephant, the cheekiest and most playful friend around! Ellie has boundless energy and a knack for fun, whether she's running, jumping, or bouncing high on her favourite pogo stick. Her joyful laugh is infectious, and she's always up for a game of tig or hide-and-seek with her friends. With her mischievous grin and playful spirit, Ellie keeps everyone on their toes, bringing laughter and adventure wherever she goes. She may be small for an elephant, but her love for fun and friendly games makes her larger than life!



Ellie the Elephant



Martin the Monkey

Meet Martin the Monkey, the playful prankster of the jungle! With a love for delicious fruit salad, Martin is always on the lookout for the ripest bananas and juiciest berries to add to his bowl. Known for his infectious giggles, he fills the air with laughter as he swings from branch to branch, showing off his incredible climbing skills. Martin loves to play practical jokes on his friends, often surprising them with silly antics that leave everyone in stitches. Whether he's concocting a fruity feast or planning his next playful prank, you'll hear Martin's always up for an adventure.

Lottie the Lamb, is the delightful social butterfly of the meadow! With her warm smile and infectious laughter, Lottie brings joy wherever she goes. She loves socialising with her friends, always eager to gather for picnics or playdates in the sun. Lottie has a passion for travel, exploring new fields and far-off pastures, discovering new friends and adventures along the way. Her loyalty is unmatched, and she's always there to lend a listening ear or a comforting hoof when her friends need it. Known for her ability to keep secrets, Lottie is the go-to confidante, ensuring that every friend feels cherished and understood. With her loveable nature and cheerful spirit, Lottie the Lamb makes every moment a special one!



Lottie the Lamb





SOF120

William The Plush Sitting Brown Teddy Bear 22 cm



Qty Carton: 24
Size: H23 x W22 x D17 cm
Min Qty: 1

SOF121

Ethel The Plush Sitting Grey Elephant 22 cm



Qty Carton: 24
Size: H22 x W26 x D18 cm
Min Qty: 1

SOF122

Freddie The Plush Sitting Brown Fox 22 cm



Qty Carton: 24
Size: H23 x W21 x D27 cm
Min Qty: 1

SOF123

Kingston The Plush Sitting Light Brown Koala Bear 22 cm



Qty Carton: 24
Size: H22 x W20 x D18 cm
Min Qty: 1

INTRODUCING THE SOFTIES



William the Teddy Bear

Meet William the Teddy Bear, affectionately known as William Widdop! With a wise demeanour and a knack for keeping everything on schedule, he's the perfect timekeeper among his friends. William has a special fondness for watches, always appreciating their craftsmanship and precision. As a stickler for time, he believes that every moment is valuable and should be cherished. When he's not ensuring everyone is on track, you'll find him enjoying a cozy cup of tea, sweetened generously with honey. With his thoughtful nature and love for tea time, William brings warmth and wisdom to every gathering!

Ethel the Elephant's heart is as big as her passion for creativity! Ethel adores knitting, crafting beautiful scarves and blankets for her friends. With the wind in her ears she dreams of becoming an F1 racer, imagining the thrill of speeding around the track. For Ethel, her perfect day would start with a relaxing morning, sipping tea in bed, followed by watching the thrilling F1 races on TV, before heading out to meet her friends for a delicious Sunday lunch. With her creative spirit and adventurous dreams, Ethel inspires all of her friends.



Ethel the Elephant



Freddie the Fox

Meet Freddie the Fox, the friendly and warm-hearted athlete of the countryside! With his striking orange fur and playful eyes, Freddie is a charming character who loves nothing more than a good race. He's incredibly fast and often challenges his friends to races, sometimes without them even realising. Though he has a mischievous streak, always looking for playful pranks, Freddie is kind at heart and a big softie when it comes to his friends. When he's not racing around, you can find him relaxing on hay bales at the farm, soaking up the sun. With his playful spirit and genuine kindness, Freddie the Fox is always the life of the party and there's never a dull moment when he's around.

Meet Kingston the Koala, a laid-back party animal all the way from the Blue Mountains in Australia! With his soft, fluffy fur and bright, twinkling eyes, Kingston loves to spend lazy afternoons napping in the treetops, soaking up the sun. But when the sun sets, he comes alive with his love for Jamaican food, often dreaming of spicy jerk chicken and sweet plantains. Kingston is known for his dance moves and is always ready to hit the dance floor, turning every gathering into a lively celebration. Proudly declaring himself the musical chairs champion, he brings an exciting energy to every party, ensuring that fun and laughter are never far away!



Kingston the Koala

SOF124

Leo The Plush Sitting Brown Lion 23 cm



Qty Carton: 48
Size: H28 x W24 x D30 cm
Min Qty: 1

SOF125

Toby The Plush Brown Turtle 30cm



Qty Carton: 48
Size: H x W x D cm
Min Qty: 1

SOF126

Sophie The Plush Blue Seahorse 30 cm



Qty Carton: 48
Size: H30 x W15 x D20 cm
Min Qty: 1

SOF127

Otto The Plush Lilac Octopus 30 cm



Qty Carton: 24
Size: H13 x W29 x D29 cm
Min Qty: 1

INTRODUCING THE SOFTIES



Leo the Lion

Leo the Lion is the jungle's resident fixer and DIY enthusiast! With a mane that glistens in the sun and a heart full of creativity, Leo is always ready to tackle any challenge that comes his way. Whether it's repairing a wobbly treehouse or building a cozy den for his friends, Leo's handy skills make him the go-to lion for all things construction. When he's not busy crafting or fixing, you can find him enjoying his favourite treat, a crunchy ginger nut biscuit while brainstorming his next big project. With his resourceful spirit and love for DIY, Leo brings innovation and fun to the heart of the jungle!

Meet Toby the Turtle, the coolest dude from the Great Barrier Reef! Toby loves nothing more than a warm cuddle with his friends. With his laid-back personality and friendly smile, he's the life of the party and loves to make everyone laugh with his silly antics. Toby has a unique hobby, he collects colourful buttons from all over the reef, each one telling a story of his adventures.



Toby the Turtle



Sophie the Seahorse

Sophie the Seahorse, is the most excitable and friendly creature in the ocean! Sophie is always bubbling with energy and ready for an adventure, bringing joy to everyone she meets. She loves to help others, whether it's lending a fin to a friend in need or cheering them on during a swim. With a passion for swimming and aqua aerobics, Sophie enjoys showing off her cool moves in the water, creating fun routines that everyone can join in on.

Meet Otto the Octopus, the life of the underwater party! With his cheerful smile and playful personality, Otto is always laughing and spreading joy among his friends. He loves to tickle them with his many tentacles, and he's known for his clever tricks and playful games, often surprising his friends with his quick wit and sense of humour. When he's not busy making everyone giggle, you'll find him exploring the ocean depths, using his eight arms to investigate all the hidden treasures of the sea.



Otto the Octopus

SOF128

Walter The Plush Brown Walrus Glow In The Dark Teeth 30 cm



Qty Carton: 8
Size: H20 x W30 x D20 cm
Min Qty: 1

SOF129

Tyrone The Plush Blue Dinosaur 40 cm



Qty Carton: 16
Size: H18 x W39 x D15 cm
Min Qty: 1

SOF130

Daphne The Plush Sitting Orange Dinosaur 21 cm



Qty Carton: 24
Size: H22 x W16 x D17 cm
Min Qty: 1

SOF131

Tommy The Plush Green Dinosaur 30 cm



Qty Carton: 48
Size: H24 x W17 x D21 cm
Min Qty: 1

INTRODUCING THE SOFTIES



Walter the Walrus

Walter the Walrus, is the wise and calming presence of the ocean! Known for his ability to help resolve conflicts among his friends, Walter is always ready to lend a flipper and offer advice. He has a wicked sense of humour, often lightening the mood with his clever jokes and playful antics. A true lover of jazz music, you can often find him swaying to one of his favourite tunes. When he's not busy playing mediator, Walter enjoys indulging in his favourite treat, chocolate buttons, as he plays cards with his friends.

Tyrone the Triceratops is the coolest dino on the block! Tyrone has a huge passion for painting and is always adding splashes of colour to his world, from creating murals to decorating anything he can find. When he's not covered in paint, you'll find him skateboarding around, showing off his latest tricks with a big grin. Tyrone loves combining his two hobbies, often painting designs on his skateboard to make it truly one-of-a-kind. With his boundless creativity and love for adventure, Tyrone inspires his friends to be bold, expressive, and a little daring, just like him!



Tyrone the Triceratops



Daphne the Dinosaur

Meet Daphne the Dinosaur, the most glamorous dino around! Daphne adores make-up and has a rainbow of colours to choose from, always finding new ways to sparkle and shine. Her dressing-up box is filled to the brim with fancy costumes and fun accessories, from glittering tiaras to feather boas. Whether she's dressing as a princess, a superhero, or something wild and unique, Daphne loves putting together fabulous outfits and showing off her style to friends. With her love for creativity and flair, Daphne turns every day into a fancy-dress adventure, bringing joy and colour to the world around her!

Tommy the T-Rex, is the dino with a passion for history and a brain bursting with fun facts! Tommy knows something about almost everything, especially when it comes to ancient times and fossils. Each day, he loves sharing a new word he's learned, impressing his friends with his expanding vocabulary. One of his favourite places to explore is the museum, where he can wander for hours, soaking up all the knowledge he can find. With his curious mind and love for learning, Tommy the T-Rex is the go-to dino for interesting facts and stories!



Tommy the T-rex

SOF132

Harrison The Plush Grey Hammerhead Shark 35cm



Qty Carton: 48
Size: H19 x W39 x D22 cm
Min Qty: 1

SOF133

Wilfred The Plush Dark Blue Whale 28 cm



Qty Carton: 48
Size: H13 x W29 x D30 cm
Min Qty: 1

SOF134

Sammy The Plush Pink Sea Star 40 cm



Qty Carton: 48
Size: H37 x W37 x D6 cm
Min Qty: 1

SOF135

Wilma The Plush Pink Whale 28 cm



Qty Carton: 48
Size: H16 x W28 x D12 cm
Min Qty: 1

INTRODUCING THE SOFTIES



Harrison the Hammerhead

Meet Harrison the Hammerhead, a cheerful shark who's a bit of a scaredy cat! He feels a little shy when the lights go out, but he knows he can always find his friends nearby. With his big, curious eyes, Harrison loves to play I Spy, spotting all sorts of fun things in the world around him! He might be a little clumsy, sometimes tripping over his own fins or bumping into his friends, but that just adds to his charm. Everyone loves Harrison for his sweet personality, and he's always ready for a fun adventure, especially when there's a game of I Spy to play!

Meet Wilfred the Whale, the calm and wise soul of the sea! With a deep love for history, Wilfred is often found with his nose buried in a book, especially ones about ancient ocean tales and world history. He's always eager to share fascinating facts and stories with his friends, captivating them with tales of the past. Wilfred's calm presence brings a sense of peace wherever he goes, and his soothing voice has a way of making everyone feel at ease. When he's not reading, he enjoys floating gently along the waves, thinking about all he's learned. Wilfred the Whale is a gentle, thoughtful friend, always ready with a fascinating story and a kind word.



Wilfred the Whale



Sammy the Starfish

Meet Sammy the Starfish, the sassiest little creature in the ocean! Bursting with energy, Sammy is always on the move, spreading joy wherever he goes. He loves to sing his favourite tunes, filling the water with a cheerful tune. You can often hear him giggling away from across the room, his laughter is infectious. Sammy doesn't take life too seriously, reminding all his friends to enjoy every moment and have fun. With his lively spirit and playful attitude, Sammy brings a splash of happiness to the underwater world!

Tommy the T-Rex, is the dino with a passion for history and a brain bursting with fun facts! Tommy knows something about almost everything, especially when it comes to ancient times and fossils. Each day, he loves sharing a new word he's learned, impressing his friends with his expanding vocabulary. One of his favourite places to explore is the museum, where he can wander for hours, soaking up all the knowledge he can find. With his curious mind and love for learning, Tommy the T-Rex is the go-to dino for interesting facts and stories!



Wilma the Whale

SOFBOX1

MULTI 6 Softies House Box - Small 8.5cm



Qty Carton: 96
Size: H x W x D cm
Min Qty: 6

SOFBOX2

MULTI 6 Softies House Box - Medium 10.5cm



Qty Carton: 96
Size: H x W x D cm
Min Qty: 6

SOFBOX3

MULTI 6 Softies House Box - Large 12.5cm



Qty Carton: 96
Size: H x W x D cm
Min Qty: 6

SOFBOX4

MULTI 6 Softies House Box - Extra Large 18.5cm



Qty Carton: 96
Size: H x W x D cm
Min Qty: 6



*Add a house box to your order to
make your softie super giftable*

