

Peppa PigTM

FIRST YEAR



OF ADVENTURES



W&
CO

REWARD





Transform your retail space and delight customers with one of the leading family favourite brands, Peppa Pig.

Widdop & Co are delighted to have been selected by Hasbro to develop an exclusive gifting range for this established brand. The collection has been designed in-house in the UK and is exclusively available from Spring '24 to our customers.

With money boxes and mugs, keepsake books and clocks, Widdop & Co. are proud to bring this beloved character to life in unique and decorative ways, elevating your childrens' offer this season.

In vibrant shades, the brand new range showcases a whole heap of fun gift ideas featuring Peppa and her friends, adding a burst of colour and cheer to kids' decor.



PEPPA PIG
CERAMIC MONEY BOX

H90 X W80 X D80 mm

HSI06 |





Keepsake and
Memory Book

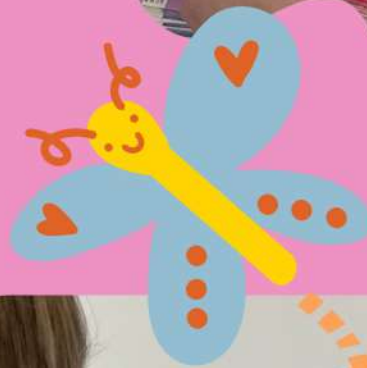


Say a great big Oink! to our new friends

At Widdop, our focus is enhancing the art of gift-giving, ensuring each occasion is uniquely special. Visit us to explore our Manchester showrooms and experience an open-door policy to our design studio.

Behind the scenes, you can meet our skilled designers who collaborate seamlessly with product teams and brand managers.

We checked in on Heather, Brand Manager for the Peppa Pig collection, and she emphasised her excitement, productivity and the fulfilment she derives from the collaborative process (particularly with our exceptional designer, Lottie, who consistently elevates every brief). Here's a sneak peek of them in action developing our new Peppa Pig range.



the **FIRST TIME** you...



Smiled:



laughed:



waved:



crawled:

had a bath:



slept all night:



spoke:



rolled over:

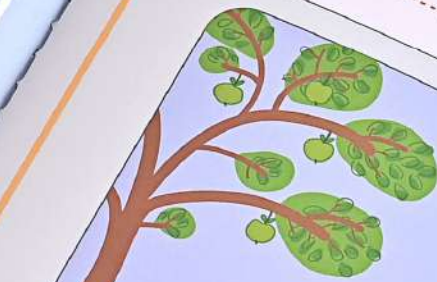


sat up:

ate solid food:

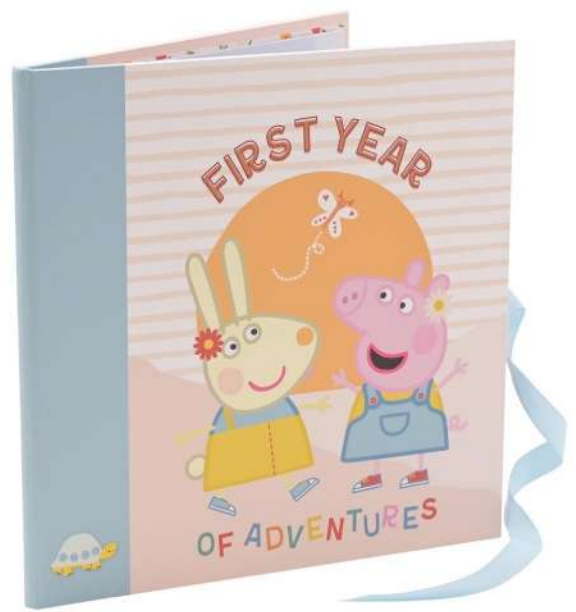


your first hair



your handpr





PEPPA PIG MY FIRST YEAR
RECORD BOOK
H320 X W240 X D10 mm
HS105 |



Capture the most precious of memories for both parent and child with this adorable, first year, keepsake memory book.

Every page has been lovingly considered by in-house designer, Lottie. Details include a keepsake envelope for a child's first lock of hair and space to hold their hospital bracelet. Its charm continues, with a page to record special moments from the date the mother found out she was pregnant right through to special moments in the child's first year.

This is a beautifully illustrated item with bright, joyful imagery and a blue ribbon tie - the perfect finishing touch. It's truly a gift to look back on and to treasure.



Little KEEPSAKES

hair cut:

Handwriting practice lines consisting of three horizontal dashed lines.



our tiny
ndprints







PEPPA PIG
PENDULUM WALL CLOCK
H320 X W240 X D30 mm
HS107 |



PEPPA PIG RAINBOW
REWARD CHART
H150 X W300 X D30 mm
HS101 |



PEPPA PIG
CERAMIC MONEY BOX
H90 X W80 X D80 mm
HS106 |

PEPPA PIG
RAINBOW REWARD CHART

H150 X W300 X D30 mm

HS101 |





aim for the
big, bright
reward star



Make learning and growing even more fun with this magically magnetic reward rainbow.

Children can move the adorable magnetic bumble bee along Peppa's starry rainbow as they hit key milestones and ultimately reach the bright yellow reward star!

Designed in the UK and exclusive to Widdop, this joyful and attractive wooden plaque features a big, bright Peppa, making this a useful keepsake that kids will love to use again and again as they develop and grow.

kids move the
bumble bee along
as they reach
key milestones



Embark on a whimsical journey with Peppa Pig, a beloved brand transcending boundaries and captivating the hearts of 2 to 5-year-olds. As the number 1 kids show on Netflix and boasting \$1 billion in retail sales, Peppa Pig is a cultural phenomenon. The design team here at Widdop have elevated this iconic preschool character with a carefully crafted capsule collection, adding an extra layer of intricacy and thoughtful design to each and every product. Join us in celebrating the magic of Peppa Pig, where every detail is an enchanting adventure waiting to unfold, with more products, unique to Widdop, following in future seasons.







PEPPA PIG MUMMY
& ME PHOTO FRAME
H200 X W250 X D10 mm
HS103 | :



PEPPA PIG PERFECT DAY
PHOTO FRAME 6" X 4"
H190 X W200 X D10 mm
HS100 |

PEPPA PIG DADDY
& ME PHOTO FRAME

H200 X W250 X D10 mm

HS102 |







PEPPA PIG MUMMY & ME MUG SET

650ML - 22.80Z, 320ML - 11.26 OZ

H101 X W150 X D100 mm

HS109 |



PEPPA PIG BEST MUM MUG

470ML - 16.50Z

H90 X W130 X D100 mm

HS111 |







PEPPA PIG DADDY & ME MUG SET
 650ML - 22.8OZ, 320ML - 11.26 OZ
 H101 X W150 X D100 mm
 HS108 |



PEPPA PIG BEST DAD MUG
 470ML - 16.5OZ
 H90 X W130 X D100 mm
 HS110 |

PEPPA PIG
PENDULUM WALL CLOCK

H320 X W240 X D30 mm

HS107 |



Tick
Tock

My legs swing!

KINDNESS COUNTS ♥

Introducing our delightful Peppa Pig Wall Clock, shaped to capture the iconic charm of everyone's favourite piggy pal. This cheerful timepiece radiates joy and features a whimsical pendulum swing in peppa's feet. Crafted from printed acrylic and backed in sturdy MDF, it measures 30x40cm. Perfect for Peppa pig enthusiasts of all ages, it's a playful and characterful item that your customers will love.

